

## There's almost no end to what you can do with MannersMinder!

### Around the House

- Quiet down-stay for use whenever you want it
- Owner's meal time, guests at door, kids naptime, around other animals, etc.
- Calm, controlled sit whenever your dog wants something
- Enthusiastic and reliable "come"
- Stress-free crate training
- Fun indoor or outdoor exercise with "go to target"
- Unique tricks such as spin, twist, somersault, etc.

### Traditional Obedience

- Go outs
- Directional retrieves
- Heeling
- Fast drop on recall
- Down-stay both in and out of sight

### Agility

- Control and focus at the start line
- Go outs
- Directionals
- Contacts
- Teeter, Dog Walk, Weave Poles
- Down-stay on the pause table
- Improve speed on all equipment

### Service Dogs

- Train dogs to down-stay under tables, in vehicles, etc.

### Behavior Problems

- Separation anxiety
- Barking at the door or window



**MannersMinder** was developed by Dr. Sophia Yin, noted veterinarian, applied animal behaviorist, and award-winning pet columnist. The MannersMinder system is backed by laboratory research and clinical testing, published in Applied Animal Behaviour Science (2007). Dr. Yin is currently on the executive board for The American Veterinary Society of Animal Behavior Specialists, and is the author of *How to Behave so Your Dog Behaves*.

"The MannersMinder™ is a bone-a-fide winner for both dogs and their humans. Dogs get quality playtime with their owners and owners get a better behaved dog in the house. Every dog in need of serious indoor manners should have one. Two opposable thumbs, two furry paws up!"

*Dr. Marty Becker,  
Veterinarian for Good Morning America  
& Author of Chicken Soup for the Dog Lover's Soul*

"MannersMinder™ is a unique reward-based program that does more than help owners manage their dogs' barking and jumping. The program repairs the owner-pet relationship that barking and jumping behaviors damage and helps people and their dogs experience quality time together. Isn't that what having a dog is all about?"

*Nancy Peterson  
Issues Specialist  
The Humane Society of the United States*

This is one of the best pieces of training equipment brought to the public in the last 30+ years. Not only is the device designed so that the average public consumer can operate it effectively, the instructions that accompany the MannersMinder™ are just outstandingly well presented. This product applies sound principles of learning and makes it clear."

*Dr. Marylee Nitschke  
Professor of Psychology  
Lifetime Achievement Award Winner  
Association of Pet Dog Trainers*

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PREMIER  
**MannersMinder**  
Remote Reward Training System



Use  
positive  
reinforcement...

to transform your dog from a jumping, barking, begging nuisance to a calm, polite pooch in just a few short weeks.

## The MannersMinder is...

...a remote-controlled reward system for training dogs to behave appropriately. By targeting and rewarding desired behaviors, you redirect your dog's focus away from undesired behaviors. Just imagine – no more barking at the door, jumping on guests, begging at the dinner table, or hyper-active attention seeking. Instead, you'll enjoy a more rewarding relationship with a calm, well-mannered companion.



## DVD and Illustrated Training Guide

Simple step-by-step 4 week program, plus tips, troubleshooting, and great practical advice from Dr. Sophia Yin. The ground-breaking section "How Fido Learns" covers motivation, the scientific basics on how and why positive reinforcement works, and shaping. It teaches you how best to teach your dog.



### Dogs Learn To:

- Focus on their owner
- Remain calm when they want attention or petting
- Say "please" by sitting when ever they want something
- Lie down on cue, even when someone comes to the door
- Come when called, despite distractions

### Owners Learn To:

- Gain leadership through the "Learn to Earn" protocol
- Understand why their dog engages in undesirable behaviors
- Recognize what motivates their dog
- Reward in the most effective way possible
- Interact with their dog in fun, constructive ways

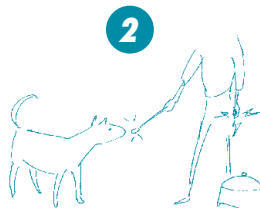
## Training is divided into 5 simple stages.

Learning is fun & easy with two 15-minute sessions each day.



### STAGE 1 Tone & Treat

Dogs learn the tone means a treat is coming. The tone is then used to signal when a behavior has been performed correctly.



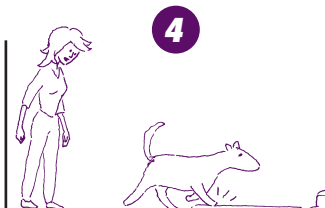
### STAGE 2 Targeting

Dogs learn to run and touch a target with their nose in order to earn a treat.



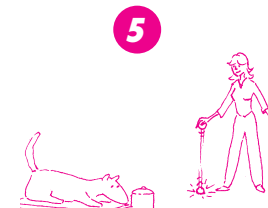
### STAGE 3 Down-stay

Dogs learn to stay lying down on a rug or bed for at least one minute.



### STAGE 4 Place

Dogs learn to run to the rug or bed and lie down on a verbal cue.



### STAGE 5 Down-stay with distractions

Dogs learn to stay in a down-stay on the rug or bed amidst various distractions.